



Semi Gloss Material, Removable Adhesive

AM Labels sources its label materials from reputable manufacturers in the UK and Europe to convert into labels at its manufacturing base in Kettering. Below is the specification from the material manufacturer.

trugloss 80/11R20/HG60

Facestock

One side semi-gloss coated facestock. The semi-gloss facestock has a bright, clear and smooth printing surface.

| | | |
|----------------------------------|----|-----------------|
| Basis weight (g/m ²) | 80 | ISO 536 |
| Caliper (μ) | 67 | ISO 534 |
| Opacity (%) | 87 | ISO 2471 |
| Gloss Hunter (%) | 68 | DIN EN ISO 2813 |

Adhesive

11R20 is a removable, acrylic-based, pressure sensitive adhesive (PSA). The adhesive is removable from a variety of substrates including metal, glass, PE and PP.

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|---------------------------------|--|--------------------|
| Loop Tack (N/25mm) | 2 | FINAT No 9 (glass) |
| Peel adhesion (N/25mm) | 1 | FINAT No 1 (glass) |
| Minimum application temperature | 0°C | |
| Service temperature | -20°C to +60°C | |
| Regulatory approval: | The adhesive may stand in direct contact with dry, moist, and such kind of fatty foodstuffs according to the commission regulation (EU) No.10/2011. The adhesive is compliant to FDA 175.105 | |

Release liner

A super calendared honey glassine, silicone coated one side.

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|----------------------------------|----|-----------|
| Basis weight (g/m ²) | 60 | ISO 536 |
| Caliper (μ) | 53 | ISO 534 |
| Transparency | 50 | DIN 53147 |

Conversion and Printing

Suitable to be used with a variety of printing techniques, including flexographic, screen and litho.

