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A4 STOCK SPECIALITY SPEC SHEET

MULTIPURPOSE (LASER/COPIER PRODUCTS)



Matt white polyester with a removable adhesive (MWR)

A matt white polyester (PET) specifically designed for use on 'hot fuse' printer systems. Some slight curl may occur on exiting the printer, but this will flatten quickly. This material is primarily used in the area of 'long life' durable, tracking labels. However, this version with its removable adhesive and very strong tear resistant face, gives the product, excellent long-term removability from a wide range of surfaces.

Face material properties: Grammage 76 gsm, Calliper (thickness) 55 microns

Adhesive

A clear removable, acrylic based adhesive. The adhesive has good initial tack but low ultimate adhesion. It also benefits from excellent UV stability making it very good for long-term applications. Enabling clean removability across a wide range of surfaces.

Minimum application temp. +0°C, Storage range once applied -20°C to +80°C

Backing

A one side clay coated, bleached Kraft paper with good lay-flatness & stability

Thickness 110 microns, Grammage 98 gsm

Environmental

Paper components are either ECF or TCF grade manufactured using pulp from sustainable, managed resources. All dimensions are nominal target specifications but may vary. All products within our range are manufactured to ISO 9001:2015 and BRC standards, the factory is also PEFC and FSC certified. The raw material laminates are also made to the same ISO standards as above and to ISO 14001.

Additional note: We are pleased to advise that due to a pre-treatment, our MWR film is printable by most common label printing methods, such as; letterpress, flexography, screen and offset-litho. (Special low tack inks designed for non-absorbent materials should be used). NB. Whilst the material has not been formulated for HP Indigo equipment, some success through such equipment has been enjoyed. It is recommended that any user, new to this grade ask for some samples for testing prior to any substantial order commitment.

Markets and Uses

Regularly used for outdoor use or in wet/damp areas where the label needs to be removed – ie for Gifts in Garden centre etc. Used within the removal industry during home or company moves so the items can be clearly labelled with necessary information then removed on arrival – not recommended on delicate items.

Garden Centres, Removal Companies

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