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## A4 STOCK SPECIALITY SPEC SHEET

### MULTIPURPOSE (LASER/COPIER PRODUCTS)



#### Gloss White Paper with a permanent adhesive (GW)

A high gloss white cast coated paper suited to laser & copier overprinting methods. Suitable for both monochrome & colour printers this makes it ideal for high quality labelling that stands out such as promotional work. It is recommended that testing is carried out for suitability to colour print.

Face material properties: Caliper (thickness) 95 microns, Grammage 80 gsm

#### Adhesive

A clear permanent, acrylic based adhesive with good tack & adhesion on a wide range of surfaces. Suited to high temperatures (through laser printers & copiers)

Minimum application temp. +5°C, Storage range once applied -20°C to +60°C

#### Backing

A lightweight kraft backing with good lay-flatness

Caliper (thickness) 64 microns

Grammage 60 gsm

#### Environmental

Paper components are either ECF or TCF grade manufactured using pulp from sustainable, managed resources. All dimensions are nominal target specifications but may vary. All products within our range are manufactured to ISO 9001:2015 and BRC standards, the factory is also PEFC and FSC certified. The raw material laminates are also made to the same ISO standards as above and to ISO 14001.

#### Market and Uses

The High Gloss face paper is great for Promotional use and product labelling, the finish brings the colours to life when printed so ideal for branding and marketing. Good for products that need a Good Quality label such as cosmetics, high end condiments, wine etc.

Retail, Branding, Marketing, Promotion Labels, Food & Wine

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